

**2022 COLLIER COUNTY PRIMARY VOTER GUIDE**  
AUGUST 23 FLORIDA ELECTION

**WHAT'S ON THE BALLOT**

Collier County School Board  
Collier County Judges  
Collier County Commissioners  
4 Local Referenda



*These other State and Federal Offices will be on the primary ballot (depending on your party affiliation):*

FL Governor, FL Attorney General, U.S. Senate FL,  
U.S. House Florida Districts 18, 19, 26 FL  
Commissioner of Agriculture  
& Consumer Services

**ABOUT THE AUGUST 23 PRIMARY**

This Primary Election provides voters with a chance to choose candidates who will appear on the ballot for the General Election in November. In some cases, the results of the Primary also determine the final winner.

Two of the races in this election are non-partisan (School Board and County Judges). However, the other races are partisan and Florida is a Closed Primary state. This means that only voters who are registered members of a political party may vote for their respective party's candidates in a Primary Election.

If a party's candidate has no opponent, they will not appear on the Primary ballot and will be on the ballot in the General Election in November.

**ABOUT VOTE 411**



Vote411.org is a website created by the League of Women Voters to provide non-partisan information about voter registration, candidates, and referenda on the ballot. Information has been provided by the candidates and the LWV does not edit their submissions\* in any way. This printed guide presents only a portion of the questions answered by the candidates and more can be found online at <https://www.vote411.org>.

\*as of 7/18/22

**COLLIER COUNTY SCHOOL BOARD**

School board members are elected at large in a non-partisan election and serve four-year staggered terms. Voters can choose one candidate per district and can vote for each district. The responsibilities of a school board are as follows: set the vision and goals for the district, adopt policies to achieve these goals, select, support and assess the superintendent, review budgeting and finance and listen to the needs of staff, community and students. 2021-2022 Salary: \$43,007

**DISTRICT 1 (Choose One for Each District)**

**KIMBERLY ANN BOOBYER:**



**Background:** From Michigan, worked in management, Pharmaceutical/Medical/Home Care Industry. 23 years as Professional Golf Instructor/Coach. 16yr old daughter with DS. Coach First Tee Prog/Volunteer Sp. Olympics.

**Education:** Graduated HS in 1986. Acquired numerous certifications while working in medical industry.

**Campaign Website:** [www.KimberlyBoobyerforschoolboard.com](http://www.KimberlyBoobyerforschoolboard.com)

**What are your priorities if elected to the School Board?** Academic Excellence for all students especially for the 38% of students on average that fail to achieve grade level in ELA and Math. Recruiting and hiring a new superintendent. Maintaining CCPS's exemplary safety and security record in regards to school shootings.

**What qualities, characteristics and accomplishments do you consider important for the school superintendent for Collier County?** Qualities: leadership, integrity, knowledge, loyalty, decisiveness, initiative. Characteristics: team builder, excellent communicator, morale builder, community liaison, visionary. Accomplishments: Academic excellence & student achievement, fiscal responsibility & financial prudence, HR-retention & effective staffing.

**JERRY D. RUTHERFORD:**



**Background:** Born in Orlando, native of Florida. Married with 5 children, 10 Grandchildren, 2 Great Grandchildren. Business owner and contractor. Attended CCP School Board meetings for the past 35 years.

**Education:** Graduated Pahokee High School, Pahokee, FL.

**Campaign Website:** [www.jerryrutherford.com](http://www.jerryrutherford.com)

**What are your priorities if elected to the School Board?** Our American culture to the classroom. Be in classrooms often to observe and get feedback from teachers on how things could be improved. Work collaboratively with the School Board on educational improvements.

**What qualities, characteristics and accomplishments do you consider important for the school superintendent for Collier County?** Qualities I expect are honesty, cooperation, respect, and transparency. Characteristics would include high moral standards and willingness to work with the School Board for the best educational standards. Accomplishments: 90% or greater proficiency in ELA and math in their previous district, with a focus on citizenship.

**JORY WESTBERRY:**



**Background:** CCPS Teacher, Asst Principal, Principal, Mentor, Vice Chair CCPS Board.

**Education:** BA -Elem Ed, M. Ed -Ed Administration, Ed. D Doctor of Education (Honors) UM, Certified Board Member.

**Campaign Website:** [www.jorywestberry.com](http://www.jorywestberry.com)

**What are your priorities if elected to the School Board?** Continue analyzing student academic progress to determine the most effective strategies/ pedagogy for success, determine whether high caliber materials are available to fulfill the Board's priorities and ensure that resources and training are available to teachers/staff to ensure high performance with their students.

**What qualities, characteristics and accomplishments do you consider important for the school superintendent for Collier County?** The new Supt must be a proactive leader who listens and values others' expertise, solicits innovative ideas, communicates with all stakeholders with honesty and integrity, strong leadership experience K-12, academic knowledge about learning and goal setting and credibility and the courage to implement change as needed.

For Additional Questions and Answers from the Candidates, go to [www.Vote411.org](http://www.Vote411.org). or [www.LWVCollierCounty.org](http://www.LWVCollierCounty.org)

# COLLIER COUNTY SCHOOL BOARD, *cont'd*

## DISTRICT 3 (Choose One for Each District)

### JANA C. GREER:



**Background:** I am an America-First Constitutional Conservative. I have been married for almost 19 years and we have 6 children, with 5 currently in the district.

**Education:** High School Diploma and Middle Tennessee State Massage Therapy Program, Doula, and business.

**Campaign Website:** [www.votegreer.com](http://www.votegreer.com)

**What are your priorities if elected to the School Board?** My priorities are to do better for all students in Collier County by making sure all dollars spent are spent efficiently, working to retain our teachers and support them in the classroom, reduce spending where it's not focused on the classroom, and make policies that make sense to help support the schools.

**What qualities, characteristics and accomplishments do you consider important for the school superintendent for Collier County?** The qualities I consider that are important for a Superintendent are -integrity, honesty, morals, conservative, experience in education, experience in leading and managing. I would also like to have someone who's a parent or has been a parent so that there is an understanding of what it is like to raise a child.

### KELLY LICHTER:



**Background:** I am a wife and mother of two school-aged children. I am a former high school teacher and founder and president of Mason Classical Academy, Collier County's highest performing public school.

**Education:** BA in History Baldwin-Wallace College, Master's in Social Studies Education.

**Campaign Website:** [www.kellylichter.com](http://www.kellylichter.com)

**What are your priorities if elected to the School Board?** 1. Establish a knowledge-based curriculum, which will improve academic outcomes 2. Eliminate fraud, waste and abuse at the District 3. When the Superintendent retires, replacing this position will be a major priority, because they will have a significant impact on the District.

**What qualities, characteristics and accomplishments do you consider important for the school superintendent for Collier County?** I will look for someone who is honest, has integrity, believes in transparency and accountability and someone who cares more about doing the right thing rather than promoting themselves through public relations.

### JEN MITCHELL:



**Background:** I am the chair of the Collier County School Board, a local Realtor and mother of 4 traditional public-school students. I've lived in Naples for 25 years but was born and raised in Lafayette, Indiana.

**Education:** I am a graduate of Purdue University.

**Campaign Website:** [www.votejenmitchell.com](http://www.votejenmitchell.com)

**What are your priorities if elected to the School Board?** I will continue to focus on student achievement, specifically improving reading and math proficiency, attracting, and retaining talented teachers, expanding career and technical education, and maintaining strict budget oversight.

**What qualities, characteristics and accomplishments do you consider important for the school superintendent for Collier County?** A Superintendent in Collier County must be an excellent communicator who is engaged in the community, with a vision for improving student achievement, and the leadership skills to execute that vision. The Superintendent must be willing to look for cost savings wherever possible and prioritize needs over wants.

## DISTRICT 5 (Choose One for Each District)

### JACKIE KEAY:



**Background:** Jackie grew up in Naples and joined the Army after graduating from Lely High School in 1988. She home schooled for 10 years and taught at Mason Classical Academy for two years.

**Education:** Jackie earned a Master's degree in Psychology and is currently studying financial planning.

**Campaign Website:** [www.votejackiekeay.com](http://www.votejackiekeay.com)

**What are your priorities if elected to the School Board?** I have been advocating for issues since last year. Whether it is an issue of masks, bullying, LGBTQIA students, or mass shootings, we must build a positive school climate, where students can share their concerns with trusted adults. They must feel safe to achieve academic success.

**What qualities, characteristics and accomplishments do you consider important for the school superintendent for Collier County?** As we face new challenges due to the pandemic, I feel an important characteristic for Dr. Patton is to also have an open mind to innovative ideas and thinking outside the box. For example, she could implement specific mental health services and support to educators which will increase retention and student learning.

### TIMOTHY MOSHIER:



**Background:** 30 years in transportation and logistics! Married for 34 years with 3 daughters and 4 grandchildren! Resident of Florida since 1997! Business owner in Naples Florida and resident of Everglade City, FL!

**Education:** Graduate of Northwood University 1988 with a degree in automotive and service management!

**Campaign Website:** [www.timforcolliercountyschools.org](http://www.timforcolliercountyschools.org)

**What are your priorities if elected to the School Board?** Safety and security for our students, teachers, and staff! Strengthen learning with a tighter budget! Make removing sexually explicit materials from the media center smooth and cameras in the classroom! Bring teachers' pay up to national average based on merit!

**What qualities, characteristics and accomplishments do you consider important for the school superintendent for Collier County?** The superintendent needs to focus on the failing students and listen to the parents! Fiscally responsible! How to do more with less! Common Sense approach to recognizing every child is a gift regardless of their ability! Lead by example!

### ROY M. TERRY:



**Background:** 44 years in education in Collier County

**Education:** BS from Western Maryland College, M/Ed from Colorado State University

**Campaign Website:** [www.voteroyterry.com](http://www.voteroyterry.com)

**What are your priorities if elected to the School Board?** Hiring a new superintendent, opening a new high school, and rezoning and making sure our schools are safe, and serving all the students of Collier County.

**What qualities, characteristics and accomplishments do you consider important for the school superintendent for Collier County?** Experience as a Superintendent or Assistant, ability to work with the community. Honest and high integrity, ability to keep moving our District forward, passion for the job.

## These candidates did not respond to requests for information:

### ARTHUR BOYER:

**Campaign Website:** [www.boyer2022.com](http://www.boyer2022.com)

### ANA TURINO:

**Campaign Website:** [www.anaturino.com](http://www.anaturino.com)

For Additional Questions and Answers from the Candidates, go to [www.Vote411.org](http://www.Vote411.org) or [www.LWVCollierCounty.org](http://www.LWVCollierCounty.org)

# COLLIER COUNTY JUDGES

Collier County judges review cases of citizen disputes involving municipal and county ordinances, traffic offenses, landlord/tenant disputes, and misdemeanor crimes and monetary disputes of \$15,000 or less. These judges are part of the 20th Judicial Circuit Court and are divided into groups based on geography. They serve six year staggered terms. 2021-22 Salary: \$156,377

## (Choose One)

### PAMELA BARGER:



**Background:** General Magistrate for over 2 years, Senior Staff Attorney for 13 years

**Education:** University of Florida (B.A. Political Science); St. Thomas University School of Law (J.D.)

**Campaign Website:** [www.pamelabarger.com](http://www.pamelabarger.com)

**What, in your experience beyond a law degree, makes you believe you are the right choice for this judicial seat?** The new County Judge will be taking a civil docket. For the last several years I have been presiding over a Circuit Civil docket exclusively as a Magistrate. I have had the unique experience of working side-by-side with our judges for 15 years as both a Senior Staff Attorney and General Magistrate.

**Please explain your judicial philosophy, in simple terms.** My philosophy is simple, give people their day in court, treat them fairly and with respect. County Courts are often referred to as the "people's court" because of the sheer number that enter its doors. Judges should interpret and uphold the laws as written free of political or ideological beliefs.

### CHRIS BROWN:



**Background:** Grew up in Naples. Started in corporate law in 1999 and switched to criminal and civil litigation (with a significant appellate practice in 2002). Have tried 150+ cases and argued dozens of appeals.

**Education:** Naples High (1991) University of Florida BA in History (1995) University of Florida Law Degree (1999)

**Campaign Website:** [www.ChrisBrown4Judge.com](http://www.ChrisBrown4Judge.com)

**What, in your experience beyond a law degree, makes you believe you are the right choice for this judicial seat?** I have represented thousands of people in our local courts for over 20 years. I have tried over 150 cases and argued dozens of appeals. I have been working in front of great judges for decades. In my industry I am recognized with an AV rating and Board Certification. This is a trial judge job and experience MATTERS.

**Please explain your judicial philosophy, in simple terms.** Judges serve the public and they should never forget this is an honor and responsibility. Every person who walks in a courtroom deserves to be treated with respect by the Court. This should be true even if they don't have a lawyer. A judge MUST protect the Constitution and our laws. A judge must never make policy.

# COLLIER COUNTY COMMISSIONERS

County commissioners, elected in a partisan race, serve four-year staggered terms. The role of the commissioner is to: adopt an annual budget, levy taxes and special assessments, adopt county ordinances, provide for the prosecution and defense of legal causes, provide and maintain county buildings, establish and enforce zoning, place issues on the ballot, provide services related to health and welfare of citizens and appoint members to and create boards and commissions. 2021-2022 Salary: \$91,131

## DISTRICT 2 (Choose One For Your District. Republican Voters Only)

### REG BUXTON (R):



**Background:** Thirty years of marketing, consultant for Federal alphabet agencies, Intl. Documentary Film maker, created and sold three business, Publisher at NDN. Owner of Life in Naples Magazine.

**Education:** Community College

**Campaign Website:** [www.electregbuxton.com](http://www.electregbuxton.com)

**What are the major issues facing county residents and how would you address them, if elected?** Three important concerns are Water quality, growth and development, and work force housing. I have shared my thoughts in the spaces below. Mental health services are in desperate need in Collier. Support David Lawrence in their expansion efforts by speak to and writing letters of support to State and local officials.

**What should Collier County do at this time to manage growth and development?** 78% of Collier County can't be built on. Of the other 22% only 13.8% has been developed. Builders and landowners must incorporate green space and natural habits into the planning to ensure we maintain our desired lifestyle. Collaboration between County Commissioners, developers and landowners makes this achievable.

### CHRIS HALL (R):



**Background:** 10 years in Wholesale Electric Supply, 6 years full time Network Marketing with Enrich Intl, 2 years on their Board of Directors, 22 years of owning 2 businesses as Real Estate Investors.

**Education:** 1984 Texas A&M BS Industrial Distribution (Engineering Sales)

**Campaign Website:** [www.chrishallnaples.com](http://www.chrishallnaples.com)

**What are the major issues facing county residents and how would you address them, if elected?** Big government and control Workforce Housing Growth and Infrastructure We have to keep Collier County Great Limit the budget to what is necessary, limit govt overreach and control Provide incentives to create workforce housing communities and limit the rezoning habit that has created much of our growth issues.

**What should Collier County do at this time to manage growth and development?** Continue our plans to increase road sizes, add exits to I-75, add housing communities inside the county to limit commutes from the north and east and most of all, apply common sense to the growth plan and grow behind our infrastructure and not ahead of it.

### GERALD LEFEBVRE (R):



**Background:** 20-year member of Collier County Code Enforcement Board, Chairman for 2 years and Vice-Chairman for 11.

**Education:** University of Connecticut Bachelor's Degree in Political Science

**Campaign Website:** [www.voteforgerald.com](http://www.voteforgerald.com)

**What are the major issues facing county residents and how would you address them, if elected?** Development in the County: As a County Commissioner, I will make sure that the residents' opinions and concerns are addressed sooner in the approval process and limit changes to the Growth Management Plan. Personal Protection: Police and EMS are funded based on growth. Water quality: Protect our natural resources.

**What should Collier County do at this time to manage growth and development?** Work with the owners of the Rural Land Stewardship Area (RLSA) to make sure that the area is developed with a long-term plan. Assuring that the 4 Villages remaining to be built have the residential, retail & office commercial, schools and medical facilities built simultaneously.

### NANCY LEWIS (R):



**Background:** I am businesswoman with a well-rounded background in administration, financial management, and general real estate.

**Education:** I graduated from high school and jumped right into the business world.

**Campaign Website:** [www.nancylewislistens.com](http://www.nancylewislistens.com)

**What are the major issues facing county residents and how would you address them, if elected?** Rapid growth/over development, aging infrastructure, government overspending and water quality. I will not approve new development our roads and infrastructure cannot support, routine exemptions from our growth plan and development laws or projects / programs that are truly not the responsibility of county government.

**What should Collier County do at this time to manage growth and development?** Uphold the growth management plan and development laws we have in place. Stop the routine exemptions of these laws. Redefine our vision /strategic plan... decide what Collier will look like in 50 years and plan, accordingly, focusing on true fiscal neutrality for the Villages, and protecting/ preserving our resources.

For Additional Questions and Answers from the Candidates, go to [www.Vote411.org](http://www.Vote411.org). or [www.LWVCollierCounty.org](http://www.LWVCollierCounty.org)

# COLLIER COUNTY COMMISSIONERS, *cont'd*

## DISTRICT 4 (Choose One For Your District. Republican Voters Only)

### DAIJA HINOJOSA (R):



**Background:** Consultant with a focus in Leadership Training. 18 years in Business Management managing women's apparel brands.

**Education:** High School + Professional hands-on business training

**Campaign Website:** [www.votedaija.com](http://www.votedaija.com)

**What are the major issues facing county residents and how would you address them, if elected?** Over development, Water quality and infrastructure needs. I will address by influencing my colleagues to adhere to the LDC and GMP. And request a full budget audit to eliminate wasteful government spending.

**What should Collier County do at this time to manage growth and development?** Adhere to the land development code, follow the growth management plan, and direct focus on re-development. Must manage the decisions that have already been made. Our infrastructure needs serious attention especially with the new growth coming.

### DANIEL KOWAL (R):



**Background:** I'm a US Army veteran and retired Law Enforcement officer. I served as a Special Agent in Washington D.C. In 2003, I relocated to Naples Florida where I worked as a Deputy Sheriff until I retired.

**Education:** Criminal Justice at Community College Beaver Co., Federal Law Enforcement Academy, Barry University.

**Campaign Website:** [www.votefordankowal.com](http://www.votefordankowal.com)

**What are the major issues facing county residents and how would you address them, if elected?** Clean water, I will work to maintain a healthy ecosystem. I will support The FL DEP septic upgrade incentive program. Lack of infrastructure, add exits onto I-75. Housing affordability, put into use the 15 parcels of County owned land and work with developer/s to build homes affordable to necessary personnel.

**What should Collier County do at this time to manage growth and development?** I will insure when approached to bypass redevelopment plans, that we take the opinions of the taxpayers that will be affected. I will work to manage the traffic issue with a commonsense approach. We need to find north and south routes to get the traffic to the interstate so they're not on the east and west roadways.

### MICHELLE MCLEOD (R):



**Background:** 3rd Generation Floridian, Business Experience: 23 years in hotel management, 6 years in banking, 4 years in public office as a Naples City Council member.

**Education:** BA Saint Mary's College, Notre Dame, Indiana and an M.B.A., concentration in Finance from FGCU.

**Campaign Website:** [www.mcleodforcommissioner.com](http://www.mcleodforcommissioner.com)

**What are the major issues facing county residents and how would you address them, if elected?** Stop excessive spending like the Paradise Coast Sports Complex which is \$67 million dollars over budget. Stop subsidizing companies that bring low wage jobs to our area like when the county gave \$15 million to the Great Wolf Lodge. Support smart growth policies to avoid further urban sprawl & harm to the environment.

**What should Collier County do at this time to manage growth and development?** I like what Eric Eikenberg, CEO of the Everglades Foundation says, "unlike development practices of 100 years ago, development today can happen in an environmentally sensitive way. Development and the environment can coexist." Collier County should support smart growth policies that do just that.

### PENNY TAYLOR (R):



**Background:** 2014 - Present - County Commissioner, District 4, Collier County; 2000-2010- Naples City Council, Two Years as Vice-Mayor; 42-year resident of Naples; Small Business Owner.

**Education:** BA University of South Florida.

**Campaign Website:** [www.votepenny.com](http://www.votepenny.com)

**What are the major issues facing county residents and how would you address them, if elected?** Over development is threatening our way of life. I will continue to vote against development that doesn't adhere to our Growth Management Plan. Clean water is key to our quality of life. I work locally, regionally and on the state level to ensure safe and clean water for Collier County.

**What should Collier County do at this time to manage growth and development?** Collier County Commissioners must send a clear message to developers that the Growth Management Plan must be followed by voting against development that violates our zoning laws. The Smart Growth model must be required for growth in the East to minimize travel on our over-burdened roads.

# COLLIER COUNTY LOCAL REFERENDA

**REFERENDUM:** Four local referenda will be on the August Primary, and will appear only on the ballots of the voters in the special areas who will vote Yes or No:

- Collier Mosquito Control District Expansion of District Boundaries and Taxation of New Areas.
- City Charter Amendment to allow the City of Naples City Manager to Reside in Collier County, rather than the City of Naples.
- Hideaway Beach District City of Marco Island, Florida Tax and Bond Referendum (Funding Beach Renourishment/Access Services and Improvements).
- Establishment of a Vacation Rental Registration Program for RSF Properties in the City of Marco Island.

**For Additional Questions and Answers from the Candidates, go to [www.Vote411.org](http://www.Vote411.org). or [www.LWVCollierCounty.org](http://www.LWVCollierCounty.org)**

**REQUEST A VOTE BY MAIL BALLOT: No later than August 13, 5pm**

• EARLY VOTING: August 13-20, 10am to 6pm • ELECTION DAY: August 23 7am to 7pm

**QUESTIONS? Go to [www.Vote411.org](http://www.Vote411.org).**

SUPERVISOR OF ELECTIONS: Main Office: 3750 Enterprise Avenue | Naples, FL 34104

Monday – Friday: 8:00 am – 5:00 pm | Phone: 239-252-8683 | [www.CollierVotes.gov](http://www.CollierVotes.gov)



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